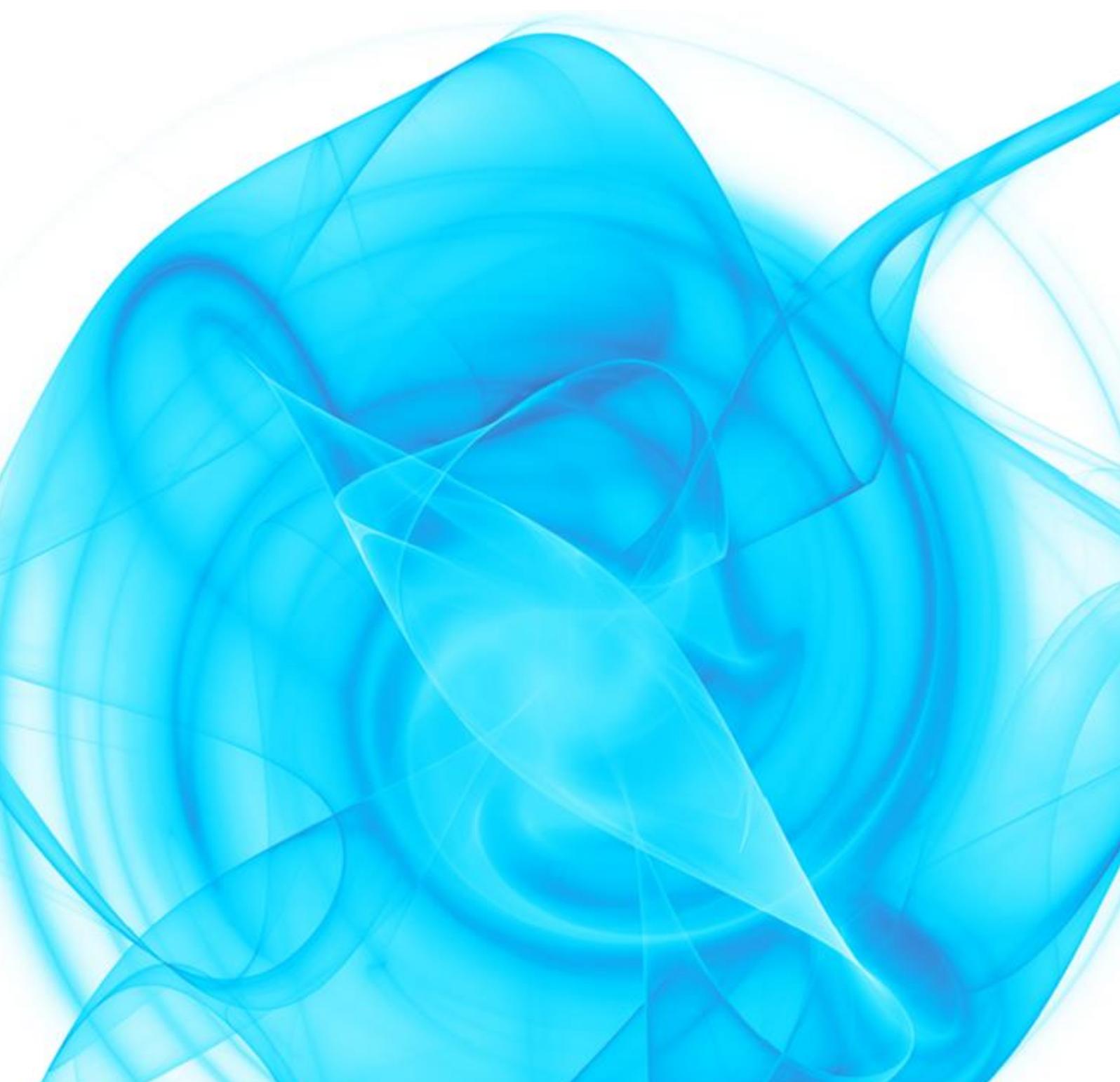


Roche *HealthBuilders*



1. Introduction

Roche Diabetes Care Italy S.p.A. is an Italian company, part of a multinational group, which operates in the marketing and distribution of medical and in vitro medical- diagnostic devices dedicated to the management of diabetes and offers pre-sales support and after-sales services. Driven by values shared by all its global Affiliates, Roche Diabetes Care Italy S.p.A. has confirmed with integrity, courage and passion, its commitment to understand the needs of patients, their problems, hopes and daily challenges.

2. Aims of the challenge

Roche Diabetes Care Italy S.p.A, with registered office in Monza, viale G.B. Stucchi 110, share capital € 40.222.464,00. i.v., C.F., VAT and registration number in the Register of Companies at the Chamber of Commerce of Metropolitan area of Milano, Monza Brianza and Lodi 09050810960 (hereinafter "**Roche Diabetes Care**"), in line with its mission, with this *challenge* is looking for innovative proposals from individuals or companies that can facilitate, through technological solutions and digital platforms, diabetes prevention and self-assessment of diabetes complications (hereinafter the "**Challenge**").

The initiative falls within the exclusion cases referred to in Article 6, paragraph 1, letter a), of Presidential Decree no. 430/2001, according to which competitions and prize operations are not considered to be those organized for the production of artistic works or the presentation of projects in a commercial or industrial context, and in which the awarding of the prize is either in consideration for the performance of work, or represents recognition of personal merit or encouragement in the interest of the community.

3. Recipients of the Challenge

The Challenge is addressed to all the "Projects", including, those managed by start-ups, which have already tested the value of their solution through a Proof of Concept (PoC) and do have proven results.

With this Challenge Roche Diabetes Care intends to recognize projects, presented by public or private organizations and individuals resident in Italy or within the European Union.

In the case of participation by public or private organizations, their application must be made by the legal representative of the organization or by another authorized person.

Entities and other legal entities that are employees of Roche Diabetes Care S.p.A. or other companies of the Roche group, their relatives, and relatives up to the second degree, are excluded.

Members of the Evaluation Committees and their families are not allowed to participate in this Challenge, either directly or in a controlled participation of companies that present potential solutions.

The subject - natural or legal person - that will be identified as the successful bidder of this Challenge will be the only subject directly called to collaborate with Roche Diabetes Care (as stated in the article 8 below).

The assignment of a prize by Roche Diabetes Care is independent of any commercial evaluation and is not made in order to induce or facilitate the prescription, use, or purchase of Roche Diabetes Care products.

Participating subjects assume responsibility for the contents of their proposals. Consequently, Roche Diabetes Care is not liable for any violations of the rights of others. The intellectual property of the submitted Projects will remain with the candidates, who certify in the submission phase that they own the rights of the project.

Participation in this Challenge is free of charge.

4. Type of solutions

Roche Diabetes Care has always been committed to supporting patients, caregivers and healthcare professionals, with concrete solutions which facilitate care paths, and which also guarantee and improve the sustainability for the National Health System. In line with Roche Diabetes Care's commitment to operate as a "Healthcare Partner" of the Health System, Roche Diabetes Care is looking for innovative solutions for the therapeutic area of **Diabetes Mellitus**.

The global number of people with diabetes is expected to increase by more than 20% over the next 20 years: in Italy, the latest estimates show of an increase of 25%, higher than the European (22%) and global (24%) averages.

It is therefore imperative to intervene in two ways: on the one hand with prevention, and on the other one with the management and the evaluation of the serious complications that this pathology can bring.

Roche Diabetes Care is committed to this, and is looking for existing and innovative technological solutions and digital platforms (IoT, artificial intelligence, apps, etc.) for:

- the Prevention of any potential development of diabetes, in people not yet affected by this disease, through the evaluation of some indicators (e.g. diet, physical activity, habits, DNA screening/predisposition to diabetes)
- the Support to people with diabetes in the self-assessment of complications (e.g. diabetic foot, retinopathy), in order to allow a more effective management by health professionals.

5. Evaluation and selection process of Projects

a. Evaluation criterias

Roche Diabetes Care will assess Project Proposals according to the following criteria, providing a feedback of the outcome of the evaluation by e-mail:

- originality and relevance of the proposal in the scope of the Challenge;
- applicability in the scope Diabetes and development potential of the Project;
- data and evidences proving the benefits of the solution;
- certifications and compliance of the product
- ease of use/application;
- scalability of the Project and business model;
- obtained and expected results.

b. Evaluation process

The evaluation and selection process of the Projects, as stated below, is entrusted to a **Committee** composed by representatives of the different Roche Diabetes Care's Business Units.

Phase 1 – Triage

A triage Commission will exclude all the Projects that do not meet the following criteria of eligibility:

- consistency of the proposals with the objectives of the Challenge;
- provision of available and expected results;
- modalities and methodologies through which innovative solutions are proposed;
- completeness of the required documentation (as stated in the article 6 below).

Phase 2 – Proposals screening

The triage Commission will carry out an assessment and will select at most 10 Projects that will pass to the next phase.

Phase 3 – Committee Evaluation

The Committee will evaluate the Projects selected through the “proposal screening”, identifying from three to five candidates, which will participate to the final pitch and event.

Phase 4 – Final pitch during an ad-hoc planned event

The Candidates for the final event will carry out the Project presentation during an ad-hoc event (in presence, on-line or hybrid) organized by Roche Diabetes Care in which the Roche Pharma and the Roche Diagnostics divisions will also participate, as well as guests from outside Roche. After the final event, the winner of the Challenge will be announced.

At the end of each Evaluation step of the abovementioned process, all the candidates will be contacted by Roche Diabetes Care via e-mail for a personalized feedback about the outcome of the project proposal.

Roche Diabetes Care keep the right to not call / select any Project, in the event that none of candidates meets the abovementioned requirements.

6. Deadlines and application procedures

To participate in this Challenge, applicants must send their application, complete with all the information required, in Italian or English, uploading required material on Roche HealthBuilders platform (<https://www.healthbuilders.roche.it>), starting from November 23rd 2021, 24-hour clock GMT + 1, until December 23rd 2021, 24-hour clock GMT + 1.

In accordance with the eligibility criteria, set out in point four, applications must include the following attachments:

- Register of organization/subject;
- If the applicant is a private entity, the Articles of Association or, alternatively, the Memorandum and Articles of Association;
- Application Form for the participation to the Challenge (WORD format) that you can download during the application process;
- Pitch deck (optional).

In addition to the above, participants may add any supporting information, material, and documentation to provide a more complete picture of their Project.

Participants assume responsibility for the content of their proposals and all other profiles that the relevant rules set out. Consequently, Roche Diabetes Care is not liable for any violation of the rights of others.

Requests received after the deadline and/or in a manner different from that indicated and/or not accompanied by all the required documentation will not be considered. Roche Diabetes Care does not

assume responsibility for delays or non- receipt due to technological problems, or other causes not attributable to it.

7. Special conditions and restrictions

- Participation is open to all EU citizens and residents over 18;
- To be awarded the start-ups, individuals or teams must be operational in Italy, or have plans/interests in establishing themselves in Italy;
- Participation implies full acceptance of the regulations contained in this notice;
- Each subject or company may submit a maximum of 3 Project proposals;
- The Committee reserves the right not to award the Prize if none of the proposals received is considered worthy of consideration;
- Members of the Committee and their families are not allowed to participate in the competition, either directly or in a controlled participation of companies that present potential solutions

8. Challenge award

The Project named winner of the Challenge will start a collaboration process with Roche Diabetes Care Italy in order to adapt the solution to the specific needs of diabetes (if necessary), analyse supply and distribution methods and implement the development of specific features or the customization of the solution.

Moreover, unless specific impediments, a pilot experience will be set and the solution will be tested with selected customers, in order to analyse user benefits and satisfaction, as well as any possible improvements. In particular, the scalability at national level of the solution and the related business model will be evaluated. The wide territorial coverage of the Roche Diabetes Care commercial network will ensure the necessary promotion and distribution of the solution.

At best, a scalability at global level with an expanded partnership across all of Roche Diabetes Care's national affiliates can be achieved.

9. Communications

Any request for clarification and information must be sent exclusively by e-mail to info@healthbuilders.it.

10. Privacy

All personal data will be treated according local GDPR norms. All participants, though submission, agree to privacy terms specified at <https://www.healthbuilders.roche.it/privacy-policy/> and to be further contacted by Roche Diabetes Care Italy S.p.A.